

## PROJECT PROPOSAL № 01

Project title	MILK AND DAIRY PRODUCTS INTENSIVE COMPLEX COW FARM
<b>Project basis</b>	<ul style="list-style-type: none"> <li>~ Today, all over the world people prefer to use ecologically clean meat and dairy products, for us Mongolians, it can be one step to development</li> <li>~ There is no big and effective dairy product plant in Mongolia for this moment</li> <li>~ Unfortunately, in urban areas 26% of dairy products are imported, although Mongolia is named as animal husbandry country.</li> </ul>
<b>Project goals</b>	<ul style="list-style-type: none"> <li>~ Support development of small and medium business and farmers in rural areas by distributing our technologies</li> <li>~ Increase employment</li> <li>~ Increase workers' income</li> <li>~ Accustom fine breed cows with good milk production without decreasing average daily output</li> <li>~ Decrease dairy products import and begin export by using up-to-date technologies in dairy products industry</li> <li>~ Make some certain input in health and physical development of our nation's future</li> <li>~ Support Governmental "White Revolution" program</li> </ul>
<b>Project activities</b>	<ul style="list-style-type: none"> <li>~ Build intensive complex farm of fine breed cows, able to accustom in Mongolia</li> <li>~ Develop cattle fodder crop</li> <li>~ Build medium milk and dairy products plant</li> <li>~ Build milk and dairy products refrigerator storage</li> <li>~ Improve sales network of milk and dairy products</li> <li>~ Project will be implemented from 2006 till 2009</li> </ul>
<b>Project importance</b>	<ul style="list-style-type: none"> <li>~ Developing big dairy products plant will decrease expenses of distributing new technology to small family entities</li> <li>~ Dairy products' import will significantly decrease if national products will match international standards</li> <li>~ Macro economy will benefit in case dairy products will be exported and national export will increase</li> <li>~ Increase of market capacity as a result of increased income of countryside families, which participated in this project, will give opportunity for other product industries to increase sales volume</li> <li>~ Solving fodder crop problems in complex will provide opportunity for experience sharing with other cattle farms</li> <li>~ Improve dairy cow breed (pedigree cattle)</li> <li>~ Consumers will use ecologically clean product more if it looks, tastes better and has a better quality, this will improve health of our people in a long term period</li> <li>~ Participating in the "White Revolution" program of Ministry of Food and Agriculture, implemented during 1998-2004 and active till date, will enable the Project to reach high results</li> </ul>
<b>Responsibilities of Mongolian party</b>	<p>Following acts will be taken to implement the Project effectively and in time:</p> <ul style="list-style-type: none"> <li>~ Choose and prepare the land for cow farm and plant</li> <li>~ Prepare related surveys and analysis's</li> <li>~ Prepare human resources, select, hire, train, employ, and evaluate results of the execution</li> <li>~ Participating in Ministry of Food and Agriculture's "White Revolution" enables the project to achieve high results</li> </ul>
<b>Total expenses of the Project</b>	<p>Total required investment for 2006-2007 is 20 mln USD of which:</p> <ul style="list-style-type: none"> <li>~ 25% of investment will be spent for buying fine breed cows</li> <li>~ 35% will be spent for dairy product farm, equipment and fodder crop</li> <li>~ 40% will be spent for milk and dairy products plant</li> </ul>