

Project title:	ADVENTURE LAND
Project background:	Every body finds their need as there is plenty of choice: kayaking over ten or twenty kilometers, rafting, descending through the woods by mountain bike, caving, paintball, rifle shooting, archery, quad riding and hot air balloon. There will be 15 different weekend programs that entertains families and friends.
Project outline:	Adventure land concentrates on 4 things: 1/the possibility of offering 25 sports/nature activities, 2/the possibility of lodging in 3 kind of accommodations with capacity of 250 people, 3/providing meals and conference facilities, 4/the transport between the sites. 60% of the customers will be companies and international organizations.
Market orientation and market analyses, market survey	Mongolia is a land of adventure where is full potential to develop soft adventure sport activities. Except foreign travelers there are tendency of increasing domestic tourism.
Cooperation mode:	Joint venture
Total investment:	4.5 million USD
Requested investment from foreign partners:	3.8 million USD
Project venue, construction venue:	Hentii iimag , Delger khan sum
Occupation area and construction area:	100km.sq
Estimated economic benefit:	Annual average revenue of 320 000USD
Estimated investment profit rate:	10% per year
Investment recovery period:	10 years
Project progress:	Prepared all necessary documents and permissions

Ministry of Road Transport and Tourism	Tourism Department
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